

#14



PAVI-25,974

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Edmond Herschap III, Timothy J. Magnuson, Thomas J. Traugher, and
Kasey White
Serial No.: 10/053,527
Filed: January 18, 2002
Group: 2161
Examiner: To Be Assigned
For: E-COMMERCE SYSTEM USING MODELING OF INDUCEMENTS
TO CUSTOMERS

Assistant Commissioner for
Patents
Washington, D.C. 20231

I hereby certify that this correspondence is being deposited with the
United States Postal Service as first class mail in an envelope addressed
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9/30/02
(Date of Deposit)
Gregory M. Howison
(Name of Person Mailing Document)
[Signature]
(Signature) 9/30/02
(Date of Signature)

Dear Sir:

NOTIFICATION OF EXTENSION

Pursuant to 37 C.F.R. 1.136(a), Applicants are taking their fifth extension of time to file a
Response to the outstanding Notice to File Missing Parts that was due on April 28, 2002. If any
further extensions are required to maintain this application, they are hereby requested. The fee
for the fifth extension of time is \$1,960.00, which is enclosed. Please charge any additional fees
or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PAVI-25,974
of HOWISON, THOMA & ARNOTT, L.L.P.

Respectfully submitted,

HOWISON, THOMA & ARNOTT, L.L.P.
Attorneys for Applicants

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[Signature]
Gregory M. Howison
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September 30, 2002